



**DATE:** January 21, 2021  
**FROM:** Neumiia Duncan-Reed, Director of Human Resources & Community Affairs  
Katrina Dorsey, Community Affairs Manager  
**RE:** Allegiant Stadium - Operations  
Community Benefits Plan Memorandum

ASM Global is fully committed to carry out the intent of the Community Benefits Plan with a goal to exceed expectations through the promotion of the greatest possible participation by all segments of the local community in the economic opportunities available in connection with the operation of Allegiant Stadium. A sampling of recent actions since the prior September 17, 2020 update are as follows:

**Supplier Diversity: Local Small and WMBE Participation (3.1)**

- To date, ASM Global has reviewed more than 2,000 interested vendor records, resulting in engagement with over 400 qualified operation-based vendors. Additionally, internal verification efforts related to active certification and SB1 compliance are in progress.
- A phone-based marketing campaign is currently underway to increase local small and diverse business registration.
- ASM's inaugural "Gridiron Pitch" event, intended to match operations-based, local, small, and diverse businesses with upcoming procurement opportunities, will occur in March 2021. This will be the first of ASM Global's supplier diversity events, as part of an ongoing "Supplier Engagement Series".
- All operations-based vendors interested in doing business with ASM Global and/or participating in targeted events should register by selecting the "Vendor Submission Form" available at <https://www.allegiantstadium.com/connect-with-us/contact-us>.

**Community Engagement (3.2)**

- Community Benefits Oversight Committee Members and community partners have received a formal introduction to ASM's Community Affairs Manager, Katrina Dorsey.
- Extended community-based introductions are active and ongoing and have initially resulted in ASM's participation in events hosted by local certifying organizations.
- Final interviews have been initiated for ASM's Community Advisory Board (CAB). Upon confirmation, the LVSAB and CBPOC will be notified of member selection prior to the Advisory Board's first meeting, anticipated to occur in the first Quarter of 2021.

**Workforce/Business Diversity (3.3)**

- Event-based hiring activities across Allegiant Stadium continues to be impacted by the COVID-19 pandemic. However, plans are in place to work with onsite partners for opportunity matching with special populations, to build on existing partnerships with "Local Chambers", and initiate recruitment activities as quickly as possible after restrictions are lifted and events resume.

**Career Development: Mentoring/Technical Assistance/Internships (3.4)**

- The framework for ASM Global's internship program is being finalized, in conjunction with stadium partners, to support career development activities.
- An internal accountability system is being developed to track internship programs and activities for Allegiant Stadium and its contractors. A summary of these activities will be reported in future updates.